

# Michael Tyznik.

## EXPERIENCE

### **Project manager at Pompei AD.**

**New York. 2009–present.**

Worked with a partner to design Urban Outfitters stores. Designed logo and branding look and feel for a major international retailer. Developed sales and packaging collateral for the rebranding of a major Canadian retailer. Developed a new website for the firm utilizing Wordpress and jQuery.

### **Graphic designer and programmer at HighStreet.**

**Cincinnati, Ohio. 2006–present.**

Designed and maintain the firm's website at highstreetcincinnati.com. Maintain the firm's mailing list, creating a striking graphic each week to accompany its popular newsletter. Created, manage, and contribute content to the firm's design blog at highstreetblog.com. Developed the firm's webstore at shophighstreet.com.

### **Retail design intern at Pompei AD.**

**New York. Paid internship. 3 months, 2008.**

Worked with a team to reconceptualize Coles Supermarkets' customer experience. Worked with a team to redesign the Disney Store in North America.

### **Architectural intern at Kohn Pedersen Fox Associates.**

**New York. Paid internship. 3 months, 2008.**

Conceptualized and developed extensive interactive document directing the theme of the interiors of a major Las Vegas resort, casino, and conference center. Created presentation graphics and managed all content for onsite client presentations.

### **Architectural intern at WDG Architecture.**

**Washington, DC. Paid internship. 7 months, 2007.**

Created construction documents for midrise commercial and residential projects. Became preferred detail designer due to advanced productivity.

### **Graphic designer and programmer at Family Physicians of Gahanna.**

**Gahanna, Ohio. 2001–2006.**

Created PHP/MySQL website with patient interaction and employee resources.

## EDUCATION

### **University of Cincinnati.**

**Bachelor of Science in Architecture, June 2009.**

Graduated cum laude from the University Honors Scholars program and with professional practice certificate. Awarded UC|21 and Cincinnati University scholarships, which provided full tuition and housing funding.

### **Danish Institute for Study Abroad.**

**Scandinavian Architecture and Design program. 3 months, 2008.**

Designed community basketball facility for a Copenhagen neighborhood. Traveled on study tours around Denmark and to Sweden and Finland.

## PORTFOLIO

tyznik.com

## CONTACT

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## FIELDS OF INTEREST

branding  
branded environments  
retail design  
information graphics  
map design  
transit design  
environmental graphic design  
wayfinding and signage  
exhibition design  
architecture  
drafting

## SOFTWARE

AutoCAD  
SketchUP  
Illustrator  
Photoshop  
InDesign  
Lightroom  
Acrobat  
Dreamweaver  
Fireworks  
Office  
Keynote  
Mac OS X  
Windows XP/Vista

## WEB TECHNOLOGIES

(X)HTML  
CSS  
Javascript  
PHP  
jQuery

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RECOMMENDATIONS “Michael Tyznik is a gifted designer. He is able to take creative components provided and pull together cohesive, great looking work that fits within our brand extremely quickly. It is my pleasure to work with him. I respect his practical side and his creative side. In any work he does, he becomes primary in his contribution. Both sides of his brain work extraordinarily well and this makes him a real find within the creative world. Any design team would be lucky to have him yet he is also successfully self-guided, showing well-rounded ability, ambition and initiative in all of the work he touches. He has my highest recommendation.”

**Leah Sweeney Spurrier**

**Partner at HighStreet**

“An exceptionally talented designer and conceptual thinker, Michael possesses a wonderful sense of composure when faced with the pressure of tight deadlines and last minute changes. At KPF, Michael earned a reputation for both accuracy and quality in his work and as a result was active in producing materials for client presentation. On top of all of this, he’s a great person, conversationalist, and team player.”

**Terry Hudak**

**Architectural designer at Kohn Pedersen Fox**

“Michael is a rare commodity; he consistently delivers thoughtful and innovative ideas. Combined with his talents in spatial and graphic design, he represents the small, but growing, pool of truly multi-disciplinary design talent.”

**Ericka Hedgecock**

**Adjunct professor at the University of Cincinnati**

“Throughout the period of time that Michael Tyznik interned with WDG Architecture he was assigned to the design team and I was one of his immediate supervisors. Michael is among the brightest, and most articulate young professionals I have encountered. He demonstrated a rare and hard to find ability to translate theoretical discourse into well thought out design. Speaking from my experience in working with young architects for the last 13 years, Michael stands out as a young architect that will be a major contributor to any firm he joins. I recommend Michael with no hesitation and believe he has a great future ahead of him.”

**Sean Stadler, AIA, LEED AP**

**Associate principal at WDG Architecture**

“Michael is very bright and creative. He has been an asset to implementing technology in our organization.”

**Lokie Pontious**

**Office manager at Family Physicians of Gahanna**